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FACSIMILE COVER SHEET

DATE: AUGUST 23, 2001

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THIS TRANSMITTAL COVER SHEET): 22

TIME: 1:49 PM

YOUR REFERENCE: 09/349,650

OUR REFERENCE: 209881

TO: GROUP ART UNIT: 2162
EXAMINER. J. JANVIER

TELEPHONE NUMBER: (703) 308-6287
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FROM: MARK JOY

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MESSAGE:

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In re Application of: Nyhan et al.
 Application No. 09/349,650
 Filed: 07/08/99
 For: System and Method for Evaluating and/or Monitoring Effectiveness of On-Line Advertising

COMMISSIONER FOR PATENTS
 Washington, D.C. 20231

Sir:

Transmitted herewith is a response to an office action in the subject application.

☒ Applicants claim small entity status of this application under 37 CFR 1.27.

☐ Petition for Extension of Time

☐ Applicants petition for a extension of time under 37 CFR 1.136, the fee for which is \$0.00 (enclosed).

☒ Applicants believe that no petition for an extension of time is necessary. However, to the extent that such petition is deemed necessary, Applicants hereby petition for a sufficient extension of time to render the present submission timely. Please charge Deposit Account No. 12-1216 for the appropriate petition fee.

☐ No additional claim fee is required.

☐ Other:

The claim fee has been calculated as shown below:

The claim fee has been calculated as shown below:

					SMALL ENTITY		OTHER THAN A SMALL ENTITY	
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	EXTRA CLAIMS PRESENT	RATE	ADDIT. CLAIM FEE	RATE	ADDIT. CLAIM FEE
TOTAL	49	MINUS	20	=29	x 9=	\$261.00	x 18=	\$
INDEPENDENT	5	MINUS	3	=2	x 40=	\$80.00	x 80=	\$
<input type="checkbox"/>	FIRST PRESENTATION OF MULTIPLE CLAIM				+ 135=	\$	+ 270=	\$
					TOTAL	\$341.00	TOTAL	\$

☐ Please charge my Deposit Account No. 12-1216 in the amount of \$. A duplicate copy of this sheet is attached.

☒ A check in the amount of \$341.00 is attached.

☒ The Commissioner is hereby authorized to charge any deficiencies in the following fees associated with this communication or credit any overpayment to Deposit Account No. 12-1216. A duplicate copy of this sheet is attached.

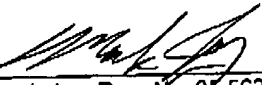
☒ Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

☒ Any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,

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By 
 Mark Joy, Reg. No. 35,562
 One of the Attorneys for Applicant(s)

In re Appln. of Nyhan et al.
Serial No. 08/673,929

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this AMENDMENT AND REQUEST FOR
RECONSIDERATION (along with any documents referred to as attached or enclosed) is
being transmitted to the United States Patent and Trademark Office, Attention: Examiner
Janvier, Unit 2162, Facsimile Number (703) 308-6296 on the date indicated.

305-0040

Date: August 23, 2001

Norma J. Aihos
(Typed or printed name of person transmitting paper)

Norma J. Aihos
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